

Ministry of science and higher education of the Russian Federation  
Novosibirsk state University  
Institute of history of the Siberian branch of the Russian Academy of Sciences  
Omsk laboratory of archeology, ethnography and museology  
Institute of Archeology and Ethnography SB RAS  
Ministry of Culture of the Novosibirsk Region  
Siberian Branch of Likhachev Russian Research Institute  
for Cultural and Natural Heritage  
Research group «Russian Museum encyclopedia»  
(ANO «New Institute of cultural studies»)  
ICOM of Russia  
The Committee of museology of the countries of Asia and the Pacific by  
ICOFOM / ICOM  
Museum «Zaeltsovka» - branch «Museum of Novosibirsk»

## **INFORMATION LETTER**

We invite you to participate

in the IV all-Russian scientific and practical conference (with international participation) «**MODERN TRENDS in the DEVELOPMENT of MUSEUMS and MUSEOLOGY**» (Novosibirsk, October 22-23, 2020)

in the framework of the international scientific forum «HERITAGE»

(Novosibirsk state University, June-November 2020)

The purpose of the forum is to create an integrated communication space for discussing significant issues of scientific research (Heritage Science and Heritage Studies) of national (ethnic and confessional) cultural samples and values in the context of the challenges of globalization and the spread of mass culture.

The purpose of the conference is to form new theoretical and actual socio-cultural practices in the development of the Museum world, the implementation of modern trends in the development of museums and museology.

Chairman of the conference Organizing Committee - corresponding member of the Russian Academy of Sciences Vladimir A. Lamin, Chairman of the Scientific Council for museums of the SB RAS, Vice-President of the Committee of museology of Asia and the Pacific ICOM

Employees of scientific institutions, University teaching staff, specialists in the field of culture, employees of museums and cultural institutions of the Russian Federation and foreign countries are invited to participate.

The form of participation is full-time and part-time (in the form of publications).

There is no registration fee. Full-time participants will receive certificates.

**The following topics are supposed to be discussed:**

\* Theoretical foundations for the study and museification of objects of scientific, historical, cultural, and natural heritage.

\* National and international Museum practice in the field of heritage development.

\* Concepts and strategies of Museum activities in the context of socio-cultural development of the country.

\* Current Museum terms: new approaches to identification and description.

\* Museum in the modern system of science and education.

\* New type of local history museums: formation and further development.

\* Modernization of permanent exhibitions and development of cultural and educational direction in order to attract various segments of the Museum audience.

\* Museum communication in virtual space: media, social networks and scientific communities.

\* Modern multimedia and interactive forms of Museum work, digitization of the Museum sphere.

**The conference will include:**

\* plenary and breakout sessions

\* round table

\* creative platform

\* master classes

\* trainings

\* presentations of new publications

\* excursions

### **Terms of participation in the conference:**

Applications for participation and reports for publication are accepted until **July 1, 2020** to the organizing Committee of the conference at: [oshelegina@yandex.ru](mailto:oshelegina@yandex.ru)

If necessary, the host party will arrange hotel reservations for participants.

Publication of the conference proceedings is planned. The organizing Committee reserves the right to select and edit abstracts.

All up-to-date information about the conference will be post on the website of the Institute of history SB RAS: [www.history.nsc.ru](http://www.history.nsc.ru)

Contacts of the Vice-chairmen of the organizing Committee:

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### **Rules for formatting materials**

1. Texts from 10 to 20 thousand characters without illustrations.
2. File in \*.doc or \*.rtf format.
3. Size 14, font Times New Roman, spacing 1.5, margins at the top 2, right 1.5, left and bottom 2.5 cm, paragraph indent 1 cm.
4. Indicate the author's initials and last name.
5. On the next line, the title of the article.
6. After the title of the article, 5-6 keywords/phrases and a short abstract (4-5 sentences) are given.

7. at the end of the article – a list of sources and literature. Sources are listed alphabetically first, then literature, indicating the full volume of the book or the total number of pages of the article. Specific pages and sheets are specified only in links.

8. References are given inside the text in square brackets with the number and pages indicated: [1, p. 25].

9. After the article, the following information is provided in Russian: surname, first name, patronymic, place of work (indicating the country and city), title of the article, keywords and abstract.

### **Application for participation**

in the all-Russian scientific and practical conference (with international participation) «MODERN TRENDS in the DEVELOPMENT of MUSEUMS and MUSEOLOGY» (Novosibirsk, October 22-23, 2020)

Name

Academic degree, title

Place of work

Position

City

Topic of report

Form of participation

Need for a hotel

Necessary technical means

Contacts (with area codes)

Telephone

Email